

Vienna, May 19, 2014

## **Social responsibility and excellence get along well**

**On the evening of May 14, 2014, Monica Rintersbacher, Manager at Leitbetriebe Austria, connected many excellent players in the Austrian economy at an event at the beautiful Palais Esterházy. The topic of the evening was: "Instruments in the fight for talent."**

The experts' statements during the panel discussion confirmed the study conducted by the Leitbetriebe Institute on the topic Hidden Champions. Austrian companies with excellent results are characterised by high employee satisfaction and a low level of sick leave. Mag. Monica Rintersbacher also emphasised the significant connection between a strong brand and a low staff turnover rate. She also pointed out the opportunity for companies to use an employee's honest identification for the benefit of the company's performance. "People in a highly individualistic society have an incredible longing for commitment. As the private and social spheres within companies become more and more blurred," the futurologist Harry Gatterer said.

VBV-Vorsorgekasse, represented by Mag. Peter Eitzenberger, authorised signatory of VBV-Vorsorgekasse and an established expert in the sector social responsibility and corporate ethics, hosted the evening. VBV regards itself as being in the comfortable position to be able to actually motivate and tie employees to the company via values and corporate ethics. They are proud to be able to work for a company that positions itself in the financial markets as a counterpoint in investments into sustainable companies.

Andreas Schrefl, member of the board of Egger GmbH&Co. OG, presents the vision of becoming the best employer in the region. "We create high employee identification with the company via targeted training and further education measures. This provides us with the best employees we need for the future."

Dr. Erich Laminger, former Managing Director of "Great Place to work", underlined the human aspect: "It's the simple things that make a good employer. It is respect, noticing an employee as a human being, not as a resource." Suggestions made by employees must be taken seriously, achievements must be praised. Mag. Peter Eitzenberger is convinced: "It is not praise, but the lack of praise, that costs money."

The following companies were given awards as leading companies that evening:

"Büroring" Personalmanagement GmbH  
Canon Austria GmbH  
Huyck.Wangner Austria GmbH  
Ingrid L. Blecha GesmbH  
Integral-Montage Anlagen- und Rohrtechnik Gesellschaft m.b.H.  
Intervet GesmbH / MSD Animal Health Austria  
P&I Personal & Informatik GmbH  
Pörner Ingenieurgesellschaft m.b.H.  
Profi Reifen- und Autoservice Gesellschaft m.b.H  
SIHGA Handels GmbH  
SIS Evosoft EDV GmbH  
Stöcklin GmbH  
Theo Förch GmbH  
Trailfracht Int. Spedition  
VBV - Vorsorgekasse AG  
Wolf Systembau GesmbH  
Würth Handelsges.m.b.H.  
Xylem Water Solutions Austria GmbH

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